



TRAINING: CERTIFIED MOBILE ASSET MANAGER

WHAT IS CMAM?

You will learn the 'ins and outs' of Mobile Asset Management and data security.

The Certified Mobile Asset Manager (CMAM) course is designed to prepare you with the skill set to manage an organization and employee-owned mobile assets. The course is built on the understanding that risk mitigation, policy enforcement and lifecycle management are crucial to properly managing mobile assets within an organization.

VALUE PROPOSITION

- Adhere to compliance standards and reduce risk of loss or theft
- Knowledge of mobile asset policies and processes
- Maximize profits by implementing a cost-effective lifecycle program

WHAT WILL YOU LEARN?



REDUCE RISK

This course will give you the pertinent information needed to properly handle mobile assets that is needed to protect data security.



MANAGEMENT OF ASSETS

CMAM will equip you with the knowledge to manage device data, including both organizational-owned assets and employee-owned assets.



LIFECYCLE OF MOBILE DEVICES

Learn how to keep track of mobile devices and the content on them by setting up a proper lifecycle program.

... and much more!

SOFTLINE GROUP

www.softline-academy.com

Softline Group is Europe's leading international & independent Software Asset Management & IT Asset Management expert. The years of experience and expertise in the field offer customers a unique step-by-step approach fully based on best practices and the ISO/IEC standard for ITAM. Enabling customers to achieve Compliance, Control & Cost savings for their IT. Softline is an award-winning organisation and trusted implementation partner for Flexera, ServiceNow, Snow Software and LeanIX. Softline furthermore is an active member of the board of Trustees of the ITAM Forum, which forms the professional body for the advancement of the ITAM industry.

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